

Texas A&M University-Corpus Christi
College of Business
Course Syllabus

Course Number: FINA-3331

Course Name: Investments

Instructor: Dr. Swint Friday–OCNR-316
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Office Hours: TR: 11:00am-12: 30pm & 3:15-4:00pm; W: 2:00-3:30pm or by appointment

Required Materials:

1. Investments Current Edition, by Charles P. Jones
2. e-Nest Egg Investment Simulation

Course Description:

Framework of financial markets, valuation of the firm, security analysis, investment equity versus debt, efficiency of market evaluation, diversification efforts, investment goals, and portfolio selection.

Prerequisites:

MATH1325 or equivalent, ACCT 2301, ACCT 2302, and Junior standing or above.

Relationship to Other Coursework:

This course introduces investment management issues that complement the broader financial management issues discussed in FINA 3310. **This course is a prerequisite to Portfolio Theory and Security Analysis (FINA 4332).** An understanding of the investment concepts is also useful for related Finance concepts including Corporate Finance (FINA 3310, FINA 4310), International Finance (FINA 4315), and, Financial Statement Analysis (FINA 4334).

Learning Objectives:

By the end of this course, the students will be able to:

- Learn the basic financial concepts involved in investment management.
- Understand the processes involved in investment management.
- Learn how to calculate investment return with both arithmetic and geometric means.
- Calculate the present value of future cash flows.
- Learn how to calculate the risk of an investment.
- Learn how to calculate the selling price of stocks and bonds.

Instructional Methodology:

Instructional techniques include lecture, supplemented by class discussion. Other teaching methodologies include handouts, question and answer sessions, computerize portfolio simulations, reading assignments, required homework problems, videos, and utilization of the internet in applied investment research.

Performance Evaluation, Grading and Course Policies:

Test materials come from lecture notes, the text, assigned readings, homework, and class discussion. Test format is multiple choice, multi-part problem solving, and discussion. Questions emphasize understanding and application of concepts and topics covered. Exams are closed book. To protect the integrity of test banks, exams are not returned. However, exams are available for review in my office during scheduled office hours for two weeks after the exam.

Grades will be assigned based on the following weights:

Exam 1	25%
Exam 2	25%
Exam 3	25%
<u>e-Nest Egg and Quizzes</u>	<u>25%</u>
Total	100%

Test dates are announced one week prior to the exam date. No early or make-up exams are administered. If you miss an exam, notify me in advance and provide comprehensive documentation from the appropriate entity within one week of the exam that the absence was an excused University activity, severe illness, or emergency. If these conditions are met, you will take a cumulative final exam to replace the exam you missed. Otherwise, you receive a zero for the exam.

Assignments are due at the beginning of the class on their due. Late assignments are penalized 20 percentage points for each day that they are late.

I expect everyone to follow all rules of common courtesy during classroom lecture and discussion. The presence of cell phones and pagers along with disruptive items or actions are prohibited in the classroom. If a pattern of disruptive behavior persists, action will be taken to have the disruptive party removed from the course.

Oral and Written Communication Content:

Exams and homework include written essay, calculations or multiple choice. As class size permits, students will be required to express themselves on various current topics or concepts through class discussion and participation.

Technology Applications:

Students are required to possess and have knowledge in the use of business or advanced engineering calculators and business software applications. Time value of money and other related financial computations are required in their usage.

Global Perspective and Diversity:

The global nature of investment is stressed through the course. The impact of International diversification on the riskiness of portfolios is examined on several levels. The diversity within and among this country and that of other countries is discussed as it affects investments. The financial goals of investors and their collective impact on demographic diversity are reviewed.

Political, Social, Legal, Regulatory, and Environmental Perspectives:

Prospectuses informational requirements are delineated. Registration and trading regulations are reviewed. Several sample exam questions from Chartered Financial Analysts exams are distributed and reviewed.

Attendance Policy

Attendance is required. Every student is responsible for their homework assignments, lecture notes, hand outs, and exams. Excuses are not accepted unless a student gains prior permission for missing a class, assignment, or exam. Gaining class notes for missed classes from other students is encouraged. The student is responsible for collecting all handouts and assignments from the professor for all classes that are missed. Excessive absences will result in lower grades.

Grade Appeals

As stated in University Rule 13.02.99.C2, Student Grade Appeals, a student who believes that he or she has not been held to appropriate academic standards as outlined in the class syllabus, equitable evaluation procedures, or appropriate grading, may appeal the final grade given in the course. The burden of proof is upon the student to demonstrate the appropriateness of the appeal. A student with a complaint about a grade is encouraged to first discuss the matter with the instructor. For complete details, including the responsibilities of the parties involved in the process and the number of days allowed for completing the steps in the process, see University Rule 13.02.99.C2, Student Grade Appeals, and University Procedure 13.02.99.C2.01, Student Grade Appeal Procedures. These documents are accessible at www.tamucc.edu/provost/universityrules/index.html. For assistance and/or guidance in the grade appeal process, students may contact the Office of Student Affairs.

Dropping a Class

I hope that you never find it necessary to drop this or any other class. However, events can sometimes occur that make dropping a course necessary or wise. Please consult with me before you decide to drop to be sure it is the best thing to do. Should dropping the course be the best course of action, you must initiate the process to drop the course by going to the Student Services Center and filling out a course drop form. Just stopping attendance and participation WILL NOT automatically result in your being dropped from the class. **April 11 2014** is the last day to drop a class with an automatic grade of “W” this term.

Assurance of Academic Integrity

Students may be asked to redo any portion of the class assignments and exams in a proctored environment which may employ the use of a webcam. Should the grade be more than one letter grade lower than the original grade, no credit will be given for the work and the grade for the audited work will be replaced with the score of the comprehensive final exam, which will then be given in a proctored location. Should the final exam be audited, the lower grade will count in calculating the course grade.

Disabilities Accommodations

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please call or visit Disability Services at (361) 825-5816 in CCH 116.

If you are a returning veteran and are experiencing cognitive and/or physical access issues in the classroom or on campus, please contact the Disability Services office for assistance at (361) 825-5816.

Major Field Test

The Major Field Test (MFT) is required for all students pursuing the Bachelor of Business Administration degree and will be administered in the MGMT 4388 course, “Administrative Policy and Strategy.” To prepare for this test, business majors are advised to retain their class notes, textbooks, and other relevant materials from this class and the other business core courses. Students will enroll in BUSI 0088 “MFT Review” (concurrently with MGMT 4388) during their final semester; this online course should fine-tune their readiness for the MFT by encouraging them to complete the online MFT review materials and required quizzes available on the course Blackboard learning modules.

Preliminary Course Schedule - Spring 2014*

Hours	Content	Chapter	From	Through
PART I Background				
1.50	Understanding Investments	1	Thursday, January 23, 14	
2.00	Investment Alternatives	2	Tuesday, January 28, 14	Thursday, January 30, 14
2.00	Indirect Investing	3	Thursday, January 30, 14	Tuesday, February 4, 14
2.00	Securities Markets	4	Thursday, February 6, 14	
2.00	How Securities are Traded	5	Tuesday, February 11, 14	Thursday, February 13, 14
2.00	Returns and Risks from Investing	6	Thursday, February 13, 14	Tuesday, February 18, 14
1.50	Exam 1	Study	Thursday, February 20, 14	
PART II Portfolio and Capital Market Theory				
2.00	Portfolio Theory	7	Tuesday, February 25, 14	Thursday, February 27, 14
2.00	Portfolio Selection	8	Thursday, February 27, 14	Tuesday, March 4, 14
1.50	Asset Pricing Models	9	Tuesday, March 4, 14	Thursday, March 6, 14
PART III Common Stocks: Analysis, Valuation and Management				
2.00	Common Stock Valuation	10	Thursday, March 6, 14	Tuesday, March 11, 14
2.00	Common Stocks: Analysis and Strategy	11	Thursday, March 13, 14	Tuesday, March 18, 14
2.00	Market Efficiency	12	Tuesday, March 18, 14	Thursday, March 20, 14
PART IV Security Analysis				
2.00	Security Analysis	13	Thursday, March 20, 14	Tuesday, March 25, 14
2.00	Security Analysis	14	Thursday, April 3, 14	Tuesday, April 8, 14
2.00	Security Analysis	15	Tuesday, April 8, 14	Thursday, April 10, 14
1.50	Exam 2	Study	Tuesday, April 15, 14	
PART IV Fixed Income Securities: Analysis, Valuation and Management				
1.50	Fixed Income Securities	17	Thursday, April 17, 14	
1.50	Fixed Income Securities	18	Tuesday, April 22, 14	
1.00	Derivative Securities	19	Thursday, April 24, 14	
2.00	Derivative Securities	20	Tuesday, April 29, 14	
1.00	Portfolio Management	21	Thursday, May 1, 14	
2.00	Performance Measurement	22		
1.50	Exam 3	Study	Tuesday, May 6, 14	
2.50	Final Exam	1 - 22	N/A	

Spring Semester 2014

January 20, Monday Martin Luther King, Jr. Holiday

January 22, Wednesday Classes begin

January 29, Wednesday Last day to register or add a class

March 10-14, Monday-Friday Spring Break

April 11, Friday Last day to drop a class

May 5, Monday Last day to withdraw from the University

May 6, Tuesday Last day of classes